

NAFFA 2021 Annual Report



NAFFA Staff

- Albert Pooley: President/Founder
- Amy Fa'atoafe: Executive Director
- Elvira James: Facilitator Coordinator
- Neil Tift: Outreach Coordinator
- Valerie Hollobaugh: Public Relations/Economic Coordinator
- Cheryl Honnie: Administrative Assistant
- Sam Rossi: Financial Specialist
- Susan Sharp: Receptionist
- Chris Kill: Project Coordinator
- Alyson Rogers: Administrative Assistant
- Jennifer Sampson: Senior Case Manager
- Darien Guzman: Case Manager
- Malcolm Redhair: Peer Support Specialist
- Mike Sharp and Jesus Chavez: Grounds Keeper/Maintenance

It is my pleasure to present the Native American Fatherhood and Families Association's 2021 Annual Report. 2021 has been a big year for NAFFA. We moved into our new building and added on several departments, including our Health E 80 and Community Transitional Resources program with court navigators for Mesa Community Court in helping the homeless and other populations.

We have expanded our training schedule to include several of our Certified Facilitator Trainers to train others in their community to be facilitators and we have added more trainings scheduled for all three curricula.

We are still using Zoom to connect with others around the world. This opportunity allows many to be trained and saves on travel time, which has become more difficult.

We are moving forward with more local seminars in Hawai'i, Tennessee, and North Dakota to strengthen, unite and keep families together.

Office Address

525 West Southern Avenue Suite
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Mesa, AZ 85210
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Overview of NAFFA

Established in 2002, Native American Fatherhood & Families Association (NAFFA) works with over 240 tribes and tribal agencies across the country and has trained over 1,700 certified facilitators who have helped approximately 50,000 fathers and mothers strengthen and keep their families together, with limited direct federal or state funds.

It is the goal of NAFFA to create a synergistic environment and deliver information in the form of workshops, keynotes, webinars, presentations, seminars, professional training, and social engagements that showcase and address the most recent information relating to building strong families and healthy communities.

Based in Arizona, NAFFA provides programs to strengthen, keep and unite Native American families through responsible fatherhood and motherhood. These unique programs create a passion in parents to take a leadership role in keeping families happy and safe. Through the programs' success, NAFFA has found that their purpose and methods extend to people of all ages, cultures, and backgrounds.

Our three courses include:

Fatherhood Is Sacred®, **Motherhood Is Sacred®** (FIS/MIS) program was created and designed for fathers and mothers using a Native American approach. The goal of the program is to strengthen families through responsible parenting. NAFFA teaches parents in a 12-session course to connect with their heritage as they become actively involved in the lives of their families.

Linking Generations by Strengthening Relationships® (LGSR) is a 14-session course to assist fathers, mothers and families to enhance their capacity to engage and maintain healthy relationships, such as married couples, adult siblings, co-parenting and children within the family. The sessions offer participants the opportunity to learn the truths and myths of strong, healthy, positive relationships. It builds upon NAFFA's Fatherhood Is Sacred® and Motherhood Is Sacred® program and works to assist parents in regaining a sense of self-worth, understanding and healing.

Addressing Family Violence and Abuse® (AFVA) was developed and implemented in 2018. This course helps parents understand forms of violence and abuse and how to heal and prevent this tragedy from occurring in their own family. Session topics include violence is true identity theft, anger and resentment, simple and willful rebellion, addictions, bullying, human trafficking and how to combat family violence and abuse.

Overview of NAFFA's Impact in 2021

NAFFA certified **284** new facilitators. **180** for Fatherhood Is Sacred®, Motherhood Is Sacred®, **35** for Linking Generations by Strengthening Relationships® and **42** for Addressing Family Violence and Abuse®.

New Building for NAFFA: In February of 2021, NAFFA packed our entire office and moved to a new location: 525 West Southern Avenue, Mesa AZ 85210. We are in four offices: front office and kitchen, staff office, training room and conference room.



New Partners added to NAFFA:

1. **Native Search Solutions:** Mark Pooley – Founder/Executive Director

<https://www.nativesearchsolutions.org/>

Native Search Solutions works with MMIP Advocacy groups by giving them a resource in their search for missing family members and help liaison with law enforcement agencies by navigating through in the investigative process. NSS has partnered with Native American Fatherhood and Families Association (NAFFA) and [Biometrica](#) has established an MMIP fusion center located in NAFFA's new office building, Suite #128 in Mesa, this fusion center is a place to meet with other anti-human sex-trafficking groups; to collaborate efforts as one resource.



2. **Waterford.org:** Contact person: Tiarrha Huerta



This organization teaches children the skills they need to be prepared for kindergarten through their UPSTART program. This program available at NO COST to the families and works. Low-income or affluent, rural or urban, children who receive their academic start with Waterford UPSTART begin on the path toward success. Waterford is based out of Salt Lake City, Utah.

3. **Kids Need to Read:** Contact person - Jessica Payne



<http://www.kidsneedtoread.org/>

[Kids Need to Read works to create a culture of reading for children by providing inspiring books to underfunded schools, libraries, and literacy programs across the United States, especially those serving disadvantaged children.](#)

4. **Arizona Law Enforcement and Outreach and Support**

Contact person: Cindy Hill <http://www.arizonaleos.com/>

Arizona Law Enforcement Outreach & Support is the first of its' kind "Collaboration and Fundraising Hub" for Arizona Law Enforcement and Community members. They create new outreach programs and collaborate with existing programs that allows the law enforcement community and the community at large to strengthen positive bonds and serve community needs.



NAFFA Partners:

- Casey Family Programs:** Contact Person: Monte Fox

<https://www.casey.org/>

Founded in 1966, Casey Family Programs works in all 50 states, Washington D.C., Puerto Rico, the U.S. Virgin Islands and with tribal nations across North America to influence long-lasting improvements to the well-being of children, families and the communities where they live. The Casey Family Programs organization is one of the largest foundations focusing on foster care and child welfare systems in the United States. As our partner, they have provided funding for many of our events and continues to be a support in NAFFA's work around the country.

NABEDC: Continuing our second year with NABEDC, NAFFA continues to help those American Indians, Alaska Native, and Native Hawai'ian (AIANNH) business owners and entrepreneurs. Goals for NABEDC include fostering relationships and understanding the importance of entrepreneurship with those they nurture in their program. During the first year of operation, AZHCC, NABEDC, NAFFA were able to present to more than four hundred (400) partners and members, as well as community partners and other minority owned businesses. NABEDC provides workshops, one-on-one consulting, networking opportunities, introductions, and technical assistance. NABEDC has signed a total of 478 business owners, entrepreneurs, and community partners in less than one year in operation far exceeded their goal. This was based upon outreach efforts, community partnerships, and attending numerous events in person (pre-COVID-19) and online webinars. Visit www.NABEDC.com for more information.



Chris Kill for NABEDC

Native American Fatherhood and Families Association Board of Directors



1. Matias Tafoya: Retired Mesa City Community Court Judge



2. Tom Freestone: Former member of the Arizona State Senate District 30



3. Steve Chucri: Maricopa County Board of Supervisors
NAFFA Board Secretary and Treasurer



4. Thomas Intrierie: Mesa Police Commander
NAFFA Board Chair



5. **Kevin Pooley:** Salt River Pima Maricopa Prosecutor
Office in Domestic Violence



6. **Rod Jarvis:** Attorney at Law and a member of the
Mesa City Advisory Board



7. **Doreen Garlid:** Member of Tempe City Council

New Staff Hired in 2021:



Cheryl Honnie
Administrative
Assistant



Jennifer Sampson
Senior Case Manager



Darien Guzman: Case
Manager



Malcolm Redhair:
Peer Support
Specialist



Alyson Rogers:
Administrative
Assistant



Mike Sharp:
Grounds Keeper/
Maintenance



Jesus Chavez:
Maintenance

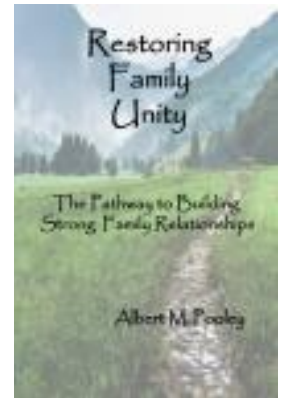
Certified Facilitator Trainers:

NAFFA is increasing the number of certified facilitator trainers to help with the expansion of our programs and services across the US and Canada. They include:

Mike Duncan: Round Valley Indian Tribe, Woodland California
Katie Ray: Washoe Tribes of Nevada and California, Monterey Park, California
Ian Petershoare: CCHITA Tribe, Juneau, Alaska
Terry Medina: Winnebago of Nebraska, Winnebago, Nebraska
Stephanie and Joseph White Eagle: Ho-Chunk Nation, Baraboo, Wisconsin
Jean Swanson: Sitka Tribe of Alaska, Sitka Alaska
Chris Kill: San Carlos Apache, Fort McDowell, AZ

Publications:

NAFFA published our manuscript of the FIS/MIS program with personal stories of success from participants describing how NAFFA's programs have impacted their lives. Copies have been on sale since August on Amazon and we have received many positive reviews.



Native Hoop Magazine: This beautiful publication has requested NAFFA to contribute monthly articles about Native issues and strengthening the family.

See: <https://nativehoop.org/>

Television spots:

The Community Collaborative TV show on the STN (Social Television Network) in downtown Phoenix invited Al Pooley twice as a special guest. The Community Collaborative is hosted by Eric Sperling and gave Al the chance to speak about his insights about gratitude and Thanksgiving from a Native American perspective in November. He also discussed how NAFFA strengthens families to help the homeless in December.



Presentations to NAFFA: On January 20, the NAFFA staff watched a presentation from Tyri Blondel from the Phoenix Indian Center called RX360: Prevention of Opioid Epidemic in Youth. This presentation discussed our role as parents, teachers and counselors and how we can prevent opioid abuse through awareness in our homes. By starting young in talking to our children about addictions and abuse, we can educate them about overdose awareness.



Webinars: NAFFA continued the webinars series in 2021 on Fatherhood Is Sacred®/Motherhood Is Sacred®, Linking Generations by Strengthening Relationships® and Addressing Family Violence and Abuse® to help other organizations become aware of who we are and our programs. These were presented in January, June and September with over 60 in attendance each session.

Facilitator Meetings on Zoom: With over 1,700 facilitators, NAFFA wanted to keep in touch with our facilitators by scheduling periodic zoom meetings. These meetings were an hour long and provided facilitators an opportunity to visit with other facilitators online and share ideas and exchange encouraging words. There was a featured facilitator sharing a special message each time. In March, Mike Duncan from Native Dad's Network spoke, in May Mark Pooley spoke, and in September Cheryl Haozous from San Marcos Parent Education and Chris Kill, Certified Facilitator Trainer.

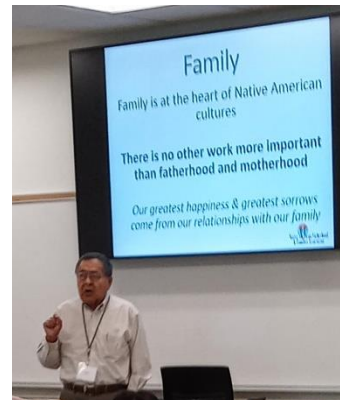
Events

NAFFA's Open House: On Friday, May 14th, NAFFA sponsored an open house from 2pm to 6pm which showcased our new office complex. Activities for the day included opening comments by the Mesa Mayor, John Giles, NAFFA founder Al Pooley, music performed by Philip Robert and his drum band, the Blue Sage Warriors along with fantastic food and a tour of all the offices. Tenants of the building also had the opportunity to visit and share their businesses. Food was prepared by volunteers in our new dining area that included Chef Chrys. NAFFA's open house was a great success with over 100 visitors.



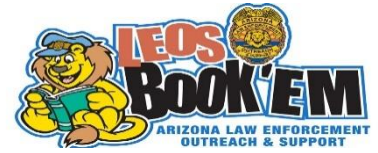
Utah's 15th Annual Governor's Native American Summit

On August 6th, NAFFA's Al Pooley, Amy Fa'atoafe and Christ Kill attended Utah's 15th Annual Governor's Native American Summit at the Utah Valley University in Orem Utah. The summit brought together tribal leaders, community partners, government officials, educators, students and community members to engage in productive dialogue to help Utah's tribal communities grow and thrive. Al Pooley presented information about NAFFA.



LEOS Book 'EM

Beginning in September NAFFA partnered with the Law Enforcement Outreach and Support (LEOS) organization and "Kids Need to Read", sponsored a Read with a Cop event once a month. Volunteer Mesa Police officers read to children from picture books donated by "Kids Need to Read". Popcorn and drinks are served, and children are given books to read at home.



Community Transitional Resources Program:

NAFFA secured funding to establish our Community Transitional Resources (CTR) Program from The Arizona Community Foundation on behalf of the Maricopa County Industrial Development Authority. The approved grant focuses on four area populations: ex-offenders, Aged out young adult foster care, Veterans and the Homeless. Through the work of our two court navigators/ Case Managers -Jennifer Sampson and Darien Guzman- they attended the Mesa Community Court. These four populations are assisted to improve their emotional and physical health, strengthen family support, and find suitable employment to become independent in their community.

Feeding the Homeless: With the assistance of the Albertson's Company Foundation, our CTR program includes feeding the homeless lunch each Friday by staff members in the Mesa public parks area. They receive a sandwich, chips, fruit snacks, and a drink which is greatly appreciated.

Eighth Annual Native American Responsible Fatherhood Day

On June 19, NAFFA sponsored a special day to honor and celebrate the importance of fatherhood and the important contributions that dads bring to strengthening families and communities.

Donation Drive:



This year NAFFA partnered with FMD Warrior in December to sponsor the **9th Annual Toy Drive** for those families unable to provide toys for their children. The toys, books and clothing were donated to a nearby non-profit that houses homeless families.

17th National “Fatherhood is Leadership” Conference

November 2 through the 4th, 2021

Double Tree by Hilton in Mesa

With four areas of focus in workshop presentations, (Criminal Justice, Education, Health & Human Services, and Fatherhood and Motherhood) keynote speakers, and entertainment, NAFFA’s national conference was a great success.

We thank our sponsors:



Double Tree Hilton



Keynote speakers:

1. **Dr. Tracy Gibbs and Good Health:** Dr. Tracy Gibbs has conducted extensive study in pharmacognosy which is the study of medicines derived from natural sources. His research provided the inspiration for our Health E80 enzymes that NAFFA markets.
2. **Mark Pooley and MMIP:** From law enforcement to helping his native people find their families, Mark Pooley was the inspiration for the MMIP Fusion Center with Native Search Solutions to solve the missing and murdered indigenous people issues.
3. **Ka Wade and Biometrica:** Ka Wade directs Biometrica’s work that focused upon using large data and software tools to protect children and vulnerable adults. She has led diverse teams across the nation in preventing human trafficking and crimes against children.

Lunch Time Speaker on Fatherhood: Jonathan Brewer

Jonathan Brewer is of the Blackfeet Nation. He and his wife, Tania, are parents to four children. In addition to being a fantastic father and NAFFA facilitator, Jonathan is most famous for the character “Blunted” in the Mel Gibson movie “Apocalypto” in 2006. **Johnathan** spoke of the importance of being a good father. Even though he had the opportunity to take part in several different movies, the most important job he has is being a father.



Lunch Time Entertainment: Tony Duncan (Apache, Arikara and Hidatsa) has performed for audiences worldwide performances at the Kennedy Center for the Performing Arts, The Smithsonian Museum, The Billboard Music Awards, The Tonight Show, and The White House. Duncan has great achievements in both music and dance. As a hoop dancer, Tony Duncan is among the best in the world, winning the title of “World Champion Hoop Dancer,” an amazing six times. As a flute player, he is currently signed to the largest Native American music label Canyon Records.



Fifteen vendors joined NAFFA at the hotel during the conference. On the last day NAFFA sponsored a traditional frybread lunch for all attendees.

Social Media and Blog

NAFFA has been active on Facebook, Twitter, LinkedIn, Pinterest, Youtube and Instagram in 2021, posting inspiring messages, videos and events for our Parent Resource Center, seminars and workshops. Join us on any of those sites and get a message every day from NAFFA.

- Facebook: <https://www.facebook.com/naffastaff> ; <https://www.facebook.com/Native-American-Fatherhood-Families-Association-203941116285466/>
- Twitter: <https://twitter.com/NAFatherhood>
- LinkedIn: <https://www.linkedin.com/groups/13571111/>
- Pinterest: <https://www.pinterest.com/nativeamericanfatherhoodandfam/>
- YouTube: <https://www.youtube.com/channel/UChs-ZGTNEprVFqMM1f3cLeA>
- Instagram: <https://www.instagram.com/nativeamericanfatherhood/?hl=en>
- Wikipedia: https://en.wikipedia.org/wiki/Native_American_Fatherhood_and_Families_Association

NAFFA's Blog: <https://www.nativeamericanfathers.org/blog> Check out our blog posts that offer inspiring messages for families.

S.A.F.E: Parent Resource Center:

With funding from the Gila River Indian Community, the SAFE Parent Resource Center completed our final year of offering classes, workshops, drop-in group and monthly Family Law Clinics. Since our office was closed for several months in 2020 due to COVID, NAFFA was able to continue providing services through August 3, 2021. While some parents attended in person, most enrolled and joined us on-line through Zoom.



We offered free weekly sessions on our three curricula, Fatherhood is Sacred®/Motherhood is Sacred®, Linking Generations by Strengthening Relationships® and Addressing Family Violence and Abuse®.

The PRC presented a range of parent education workshops including Ethical Decision-Making, Parenting on the Same Page, Understanding Your Children's Temperament, Anger Management for Parents (3 sessions), Healthy Indigenous Parenting, Girl Brain, Boy Brain, Positive Discipline (3 sessions) Understanding Addictive Behaviors, Grandparents Raising Grandchildren, and He Said, She Said.

Evidenced Based Curriculum Certification:

The Annie E. Casey Foundation continued to fund our researchers to assist NAFFA staff to offer appropriate data to become an evidence-based curriculum and obtain a best practice status. Finishing our third year of research with Kiltani Consulting managed by Leon Aragon and Cindy Myers, NAFFA will collect data in 2022 from our facilitator classes through pre/post surveys for all three curricula. These surveys will be sent directly to Kiltani Consulting to be processed to provide accurate information for a public data base about the experiences and preferences of Native American families from all backgrounds. Once awarded the evidence-based status, NAFFA will become eligible for new contracts and grants.



NAFFA Online Store:

Our NAFFA Store is selling t-shirts, framed Native pictures, cooler carry bags and more. Check out our online store at: <https://www.nativeamericanfathers.org/shop-1>

Calendar of Training for 2022:

Fatherhood Is Sacred®, Motherhood Is Sacred® (FIS/MIS):

February 8-11, 2022 – Online and in office, Mesa, AZ
March 22-24, 2022 - Online and in office, Mesa, AZ
April 25-27, Honolulu, Hawai'i
May 10-12, 2022 – Online and in office, Mesa, AZ
May 16-18, 2022 – Memphis, Tennessee
June 6-8, 2022 - Online and in office, Mesa, AZ
August 9-11, 2022 – Online and in office, Mesa, AZ
September 14-16 - Online and in office, Mesa, AZ
November 15-17, 2022- Online and in office, Mesa. AZ

Linking Generations by Strengthening Relationships® (LGSR)

March 8-10, 2022 – Online and in office - Mesa, AZ
June 14-16, 2022 – Online and in office, Mesa, AZ
July 18-20, 2022 – Bismarck, North Dakota
August 22-24, 2022 Online and in office, Mesa, AZ
September 12-14, 2022 – Online and in office, Mesa, AZ
December 6-8, 2022 – Online and in office, Mesa, AZ

Addressing Family Violence and Abuse® (AFVA)

January 11-13, 2022 Online and in office, Mesa, AZ
April 12-14, 2022 – Online and in office - Mesa, AZ
June 8-10, 2022 – Online and in office – Mesa, AZ
July 12-14, 2022 - Online and in office, Mesa, AZ
August 24-26, 2022 - Online and in office, Mesa, AZ
October 4-6, 2022 – Online and in office -Mesa, AZ

Online Recertification Schedule:

FIS/MIS, LGSR, AFVA Online Recertification
February 15, 2022
April 19, 2022
June 21 2022
August 16, 2022
October 18, 2022
December 13, 2022

Please register on-line (<https://www.nativeamericanfathers.org/training>) to attend or call our office at 480-833-5007 and ask for Cheryl.