

NAFFA 2020 Annual Report



It is my pleasure to present the Native American Fatherhood and Families Association's 2020 Annual Report. With the onset of COVID 19, this year changed the way NAFFA did our workshops and training. We have switched over to using Zoom online and have maintained great attendance in all three curricula trainings, workshops and webinars.

The exciting news for this past year was the purchase of a bigger office building. During 2020 we had been looking for just the right place to expand and 3 miles south of where NAFFA is now, we found the perfect place. There is still some remodeling left to do but by the end of February, we should be all moved in.

Depending on COVID, we want to plan seminars visiting different areas of the country. We are planning to expand our behavioral health program and reach out to more communities with our programs. We wish everyone a healthy, happy New Year.

NAFFA Staff

- Albert Pooley: President/Founder
- Amy Fa'atoafe: Executive Director
- Elvira James: Facilitator Coordinator
- Neil Tift: Outreach Coordinator
- Valerie Hollobaugh: Public Relations/Economic Coordinator
- Nancy Clay: Administrative Assistant
- Sam Rossi: Financial Specialist
- Chris Kill: Project Coordinator
- Susan Sharp: Receptionist
- Mark Charging: Re-entry Specialist
- Mark Pooley: Criminal Justice Coordinator
- Matthew Pooley: Grounds Keeper

New Office Address

525 West Southern Avenue
Suite # 100
Mesa, AZ 85210
Office: 480-833-5007
Fax: 480-833-5009

Overview of NAFFA

Established in 2002, Native American Fatherhood & Families Association (NAFFA) works with over 240 tribes and tribal agencies across the country and has trained over 1,500 certified facilitators who have helped approximately 40,000 fathers and mothers strengthen and keep their families together with limited direct federal or state funds.

It is the goal of NAFFA to create a synergistic environment and deliver information in the form of workshops, keynotes, webinars, presentations, seminars, professional training and social engagements that showcase and address the most recent information relating to building strong families and healthy communities.

Based in Arizona, NAFFA provides programs to strengthen Native American families through responsible fatherhood and motherhood. These unique programs create a passion in parents to take a leadership role in keeping families happy and safe. Through the programs' success, NAFFA has found their purpose and methods extend to people of all ages, cultures, and backgrounds.

Our three courses include:

Fatherhood Is Sacred®, **Motherhood Is Sacred®** (FIS/MIS) program was created and designed for fathers and mothers using a Native American approach. The goal of the program is to strengthen families through responsible parenting. NAFFA teaches parents in a 12-session course to connect with their heritage as they become actively involved in the lives of their families.

Linking Generations by Strengthening Relationships® (LGSR) is a 14-session course to assist fathers, mothers and families to enhance their capacity to engage and maintain healthy relationships, such as married couples, adult siblings, co-parenting and children within the family. The sessions offer participants the opportunity to learn the truths and myths of strong, healthy, positive relationships. It builds upon NAFFA's Fatherhood is Sacred® and Motherhood is Sacred® program and works to assist parents in regaining a sense of self-worth, understanding and healing.

Addressing Family Violence and Abuse® (AFVA) was developed and implemented in 2018. The 14-session course offered its first training for facilitators on April 17, 2018. This course helps parents understand forms of violence and abuse and how to heal and prevent this tragedy from occurring in their own family. Session topics include violence is true identity theft, anger and resentment, simple and willful rebellion, addictions, bullying, human trafficking and how to combat family violence and abuse.

Overview of NAFFA's Impact in 2020

NAFFA certified **180** new facilitators for Fatherhood Is Sacred®, Motherhood Is Sacred®, **35** for Linking Generations by Strengthening Relationships® and 42 for Addressing Family Violence and Abuse®.

New Agencies added to NAFFA:

Tavan Elementary

Great Plains Area Drug Dependency Unit

Federated Indians of Graton Rancheria

Monitoba First Nation Education

Keweenaw Bay Indian Community

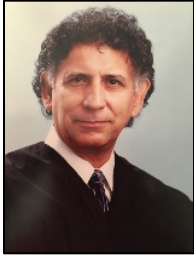
Free 2B Me

Society of Care

Fathership Program

Kickapoo Tribe of Kansas

Native American Fatherhood and Families Association Board of Directors



1. **Matias Tafoya:** Retired Mesa City Community Court Judge



2. **Tom Freestone:** Former member of the Arizona State Senate District 30



3. **Steve Chucuri:** Maricopa County Board of Supervisors
NAFFA Board Secretary and Treasurer



4. **Thomas Intrierie:** Mesa Police Commander
NAFFA Board Chair



5. **Kevin Pooley:** Salt River Pima Maricopa Prosecutor
Office in Domestic Violence



6. **Rod Jarvis:** Attorney at Law and a member of the
Mesa City Advisory Board



7. **Doreen Garlid:** Member of Tempe City Council

New Staff Hired in 2020:



Chris Kill:
NAFFA Project
Manager



Sam Rossi
Financial Specialist

Certified Facilitator Training:

NAFFA is increasing the number of certified facilitator trainers to help with the expansion of our programs and services across the US and Canada. When we are invited by a tribal organization to bring the FIS/MIS, LGSR or AFVA facilitator training to their community, we ask that they recruit a minimum of ten people to complete the three-day training session. Most of these are presented by our president, Albert M. Pooley, but, due to the increasing number of requests, we now have increased the number of certified facilitator trainers who also provide training.

Publications:

Press Release: Vice-President Myron Lizer Visits NAFFA Office

Press Release: Congressman Biggs Visits NAFFA Office

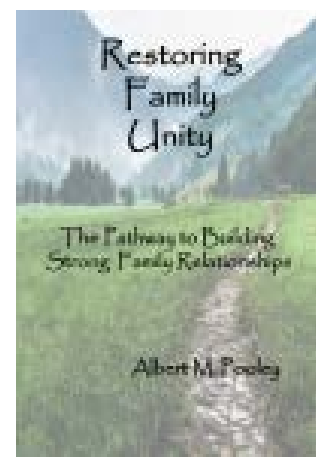
Midwifery Today: Strengthening Families for a Long Time- by Valerie Hollobaugh

Meridian Magazine: The Impact One Latter-day Saint Man had on 240 Native American Tribes, by Michaela Proctor Hutchins.

Lakotatimes.com : Native American Fatherhood and Families Association 2019 Conference Report

NAFFA published and distributed 12 monthly newsletters through our email marketing website.

TO BE PUBLISHED: NAFFA is about to publish our manuscript of the FIS/MIS program with personal stories of success and how NAFFA programs have impacted their lives. This book will be sold on Amazon. Sales will start sometime in the spring.



Radio Shows:



NATIVE RADIO TALK: NAFFA and NABEDC was interviewed by Native Radio Talk at the Phoenix Center for the Arts on January 10, 2020.

Seated from front to back: NAFFA's Mark Charging and Al Poole. Kaaren Graves of NABEDC

Seminars:

Ohana Unity Seminar: Honolulu, Hawaii; January 29-30, 2020. Our seminar for 2020 took place in the Ala Moana Hotel by Mantra and was co-sponsored by Epic Ohana. Keynote speakers included Monte Fox of Casey Family Programs, Venus Rosete-Medeiros from Kamehameha Schools and NAFFA's own Al Pooley.



Father's Panel: (from left) Mark Charging, Chrys Kill, David Pratt, Mark Patterson, and Kawika Mattos.



Attendees at the Ala Moana Hotel by Mantra

Local Prison Classes: In February through March, NAFFA started Motherhood is Sacred® classes in Pinal County Jail women's area, but due to COVID, these were ended.

Presentations: March 5th: NAFFA presented to the Pinal County Criminal Justice Departments.

United Nations:

NAFFA has attended the UN, Commission on the Status of Women (CSW), since 2017 and has actively participated in presentations. Due to COVID 19, we were unable to physically attend, but participated virtually presenting "Rooted In our Ancestry: Cultural Resilience in Modern Times" with Big Ocean Women (BOW).

Webinars: Due to COVID-19, the opportunity to sponsor webinars through Zoom greatly increased. NAFFA sponsored 15 webinars on Fatherhood Is Sacred®/Motherhood Is Sacred®, Linking Generations by Strengthening Relationships and Addressing Family Violence and Abuse during 2020. These webinars were able to help those who were not familiar with our programs.

Breakfasts: NAFFA sponsored our 3rd Annual Faith-Based Community and Criminal Justice Breakfasts.

Many from the community attended both breakfasts which gave NAFFA a chance to present our programs and get to know more people in the community.



Criminal Justice Breakfast:
February 20, 2020



Faith Based Community Breakfast:
February 19, 2020

NABEDC Partnership:

We have started our second year together with NABEDC partnership. Goals for NABEDC included fostering relationships and understanding the importance of entrepreneurship with those they nurture in their program. During the first year of operation, they (AZHCC, NABEDC, NAFFA) were able to present to more than four hundred (400) partners and members consisting of American Indians, Alaska Native, and Native Hawaiian (AIANNH) business owners and entrepreneurs, as well as community partners and other minority owned businesses. NABEDC provided workshops, one-on-one consulting, introductions, and technical assistance.

NABEDC has signed up a total of 478 business owners, entrepreneurs, and community partners in less than 365 days of being in operation. This far exceeded their goal. This was based on outreach efforts, community partnerships, and attending numerous events in person (pre-COVID-19) and online webinars. Visit www.NABEDC.com for more information.



Chris Kill for NABEDC

Donation Drives:

With the onset of COVID 19, many Native communities were in need of supplies. Partnering with First Peoples COVID 19 Resource, we were able to collect a significant number of materials and supplies to donate.

1. Collections were delivered to the **Navajo Nation** on May 7th, 2020 filling a 26-foot moving truck with supplies that were delivered the next week.



2. Collections were made June 15-19 for the **Hulapai and Havasupi Indian communities**.

These donations were delivered on June 26th, 2020. We filled a large flatbed trailer and van to be added to the two 18-wheeler trucks making the deliveries the next week.



3. On August 14th, 2020 collections were taken to the **Hopi Tribe** located on the Second Mesa and distributed by Andrew Qumyintewa. This was solely a NAFFA project. We had a great support from the community in collecting cleaning supplies, personal hygiene items, propane bottles, batteries and other necessities.

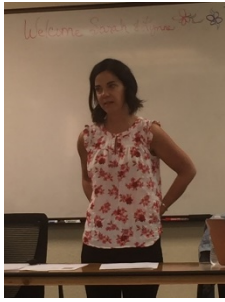


4. Our final donation drive was partnered with NABEDC for Christmas toys and food drive for Fort McDowell and surrounding communities. We had a large number of youth participants wrapping and organizing toys while our staff member Chrys Kill organized the food boxes with a ham for each family. Christmas Eve was a happy day for many families who were provided with presents and food.

Presentations to NAFFA:

1. **Michelle Vassey** from the Arizona Department of **Safety Gang Task Force** presented information on how to recognize gang activity and other helpful information. Pictured on left from left is Mark Charging, Michelle Vassey and Preston Freeman.





2. **Susan Busby** (on left) presented her own suicide prevention program called **Support Systems** on August 31, 2020. The program was started after the suicide of her daughter and she has touched the lives of many youth, parents and agency staff.

Eighth Annual Native American Responsible Fatherhood Day

On June 20, NAFFA sponsored a special day to honor and celebrate the importance of fathers, fatherhood and the important contributions that dads bring to strengthening families and communities.

Social Media and Blog

NAFFA has been active on Facebook, Twitter, LinkedIn, Pintrest, Youtube and Instagram over the last year, posting inspiring messages, videos and events for our Parent Resource Center, seminars and workshops. Join us on any of those sites and get a message every day from NAFFA.

- Facebook: <https://www.facebook.com/naffastaff> ;
<https://www.facebook.com/Native-American-Fatherhood-Families-Association-203941116285466/>
- Twitter: <https://twitter.com/NAFatherhood>
- LinkedIn: <https://www.linkedin.com/groups/13571111/>
- Pintrest: <https://www.pinterest.com/nativeamericanfatherhoodandfam/>
- YouTube: <https://www.youtube.com/channel/UChs-ZGTNEprVFqMM1f3cLeA>
- Instagram: nativeamericanfatherhood
- Wikipedia:
https://en.wikipedia.org/wiki/Native_American_Fatherhood_and_Families_Association

NAFFA's Blog: <https://www.nativeamericanfathers.org/blog> Check out our blog posts that offer inspiring messages for families.

S.A.F.E: Parent Resource Center: With funding from the Gila River Indian Community, the SAFE Parent Resource Center continued our second and final year of providing classes, workshops, drop-in group and monthly Family Law Clinics.

While we did close our office from March 17 through the summer, we were able to serve 454 parents, grandparents and foster parents. We presented the 12 session of Father is Sacred/ Motherhood is Sacred on Monday afternoons from 1:30 to 3:30



Neil Tift teaching a workshop

(Arizona time), followed by the 14 sessions of Addressing Family Violence and Abuse. While parents may still attend in person, most joined us through Zoom.

On Tuesday evenings, and some Tuesday mornings, we presented a range of parent education workshops including Understanding Addictive Behaviors, Grandparents Raising Grandchildren, Understanding Your Children's Temperament, Strengthening Relationships, Anger Management for Parents (3 sessions), Healthy Indigenous Parenting, Girl Brain, Boy Brain, Positive Discipline (3 sessions) and He Said, She Said.

All workshops and classes are free, and childcare is provided as well. Due to the shutdown caused by COVID-19, the PRC will continue to offer our services through the end of June.

Listen 4 Good:

In 2019, we started working with an organization called Listen4Good to build NAFFA's capacity to listen and respond, systematically to participant feedback. We continue on in 2020 collecting feedback from participants through Survey Monkey in facilitator training and curricula classes and now webinars and workshops. The results have been very positive regardless understanding NAFFA's impact in changing lives for the better with over 90% telling us our training programs and workshops have been extremely helpful or very helpful in their lives. Surveys results for our webinars have been helpful to improve that information we present and how we present it. Additional surveys will be sent to collect more information to add to the data we have so far in improving our services.

Evidenced Based Curriculum Certification:

The Annie E. Casey Foundation has assigned a team of researchers to assist NAFFA staff to collect appropriate data to become evidence-based and obtain a best practice status. From the Kiltani Consulting lead headed up by Leon Aragon and Cindy Myers, efforts have been continuing from 2019 to be completed in 2021 where we will be awarded the evidenced based status this will open many doors to help others with our programs.

NAFFA Intensive Wraparound Program:

Throughout 2020, NAFFA staff have developed a recovery/reentry program we call Intensive Wraparound Program (IWP), which will provide educational and counseling services for men and women 18 years and older who are seeking assistance with maintaining sobriety, finding sustainable employment, strengthening their families and enhancing their daily living skills.

The focus of our recovery program is comprised primarily of the three curricula developed by NAFFA's founder, Al Pooley. They include Fatherhood is Sacred®/Motherhood is Sacred®, Linking Generations by Strengthening Relationships® and Addressing Family Violence and Abuse®. Once we move into our new building, participants from area sober homes, group homes and references through tribal agencies will be invited to participate.

NAFFA Online Store:

Our NAFFA Store is selling t-shirts, framed Native pictures, cooler carry bags and recorded webinars and scented candles. Check out our online store at:

<https://www.nativeamericanfathers.org/shop-1>

Calendar of Training for 2021:

FIS/MIS: February 9-11, 2021 – Online and in office, Mesa, AZ
March 2-4, Bismarck, North Dakota, In-person only
March 24-26, Online Only, Mesa, AZ
May 4-6, 2021 – Online and in office, Mesa, AZ
August 10-12, 2021 – Online and in office, Mesa, AZ
November 16-18, 2021- Online and in office, Mesa. AZ

Linking Generations by Strengthening Relationships® (LGSR)

March 9-11, 2021 – Online and in office - Mesa, AZ
June 15-17, 2021 – Online and in office, Mesa, AZ
September 14-16, 2021 – Online and in office, Mesa, AZ
December 7-9, 2021 – Online and in office, Mesa, AZ

Addressing Family Violence and Abuse (AFVA)

February 2-4, 2021 – Online and in office – Mesa, AZ
April 13-15, 2021 – Online and in office - Mesa, AZ
July 13-15, 2021 – Online and in office – Mesa, AZ
October 5-7, 2021 – Online and in office -Mesa, AZ

Online Recertification Schedule:

FIS/MIS, LGSR, AFVA Online Recertification
February 18, 2021
April 8, 2021
June 10, 2021
August 19, 2021
October 14, 2021
December 2021

Please register on-line (<https://www.nativeamericanfathers.org/training>) to attend or call our office at 480-833-5007 and ask for Elvira.