

NAFFA 2022 Annual Report



Albert Pooley



It is my pleasure to present the Native American Fatherhood and Families Association's 2022 Annual Report. In 2022 we accomplished much to help those living in the Mesa area. Our court navigators for the Mesa Community Court are continuing to assist the homeless and other populations in our new NAFFA Wellness Center.

We have expanded our training schedule to include several of our Certified Facilitator Trainers to train others in their communities to be facilitators. The big news from NAFFA is that we have finished our newest curriculum, Suicide Prevention and have started the training for facilitators in January 2023.

We are still using Zoom to connect with others around the world. This opportunity allows many to be trained online and saves on travel time, which has become more difficult. We also have facilitator webinars called Bi-Monthly Buzz, which addresses some of the issues facilitators might confront and how to solve them.

More local NAFFA seminars are being scheduled for 2023 to visit areas of the country to meet with facilitators and offer more training. We are thankful for the successes of 2022 and look forward to a great 2023.

NAFFA Staff

- Albert Pooley: President/Founder
- Amy Fa'atoafe: Executive Director
- Cheryl Honnie: Training Coordinator
- Carly Farabee: Facilitator Coordinator
- Neil Tift: Outreach Coordinator
- Valerie Hollobaugh: Public Relations/Economic Coordinator
- Sam Rossi: Financial Specialist
- Lauren Fields: Executive Administrative Assistant
- Alyssa Norris: Administrative Personal Assistant
- Susan Sharp: Receptionist
- Susan Ellsworth: Administrative Assistant
- Mike Sharp and Manuel Padilla: Grounds Keeper/Maintenance

Office Address

525 West Southern Avenue Suite
100
Mesa, AZ 85210
Office: 480-833-5007
Fax: 480-833-5009

Overview of NAFFA

Established in 2002, Native American Fatherhood & Families Association (NAFFA) works with over 300 tribes and tribal agencies across the country and Canada, trained over 2,000 certified facilitators who have helped over 70,000 fathers and mothers strengthen and keep their families together, with limited direct federal or state funds.

It is the goal of NAFFA to create a synergistic environment and deliver information in the form of workshops, keynotes, webinars, presentations, seminars, professional training and social engagements that showcase and address the most recent information relating to building strong families and healthy communities.

Based in Arizona, NAFFA provides programs to strengthen, keep and unite Native American families through responsible fatherhood and motherhood. These unique programs create a passion in parents to take a leadership role in keeping families happy and safe. Through the programs' successes, NAFFA has found that their purpose and methods extend to people of all ages, cultures, and backgrounds.

Our four courses include:

Fatherhood Is Sacred®, **Motherhood Is Sacred®** (FIS/MIS) program was created and designed for fathers and mothers using a Native American approach. The goal of the program is to strengthen families through responsible parenting. NAFFA teaches parents in a 12-session course to connect with their heritage as they become actively involved in the lives of their families.

Linking Generations by Strengthening Relationships® (LGSR) is a 14-session course to assist fathers, mothers and families to enhance their capacity to engage and maintain healthy relationships, such as married couples, adult siblings, co-parenting and children within the family. The sessions offer participants the opportunity to learn the truths and myths of strong, healthy, positive relationships. It builds upon NAFFA's Fatherhood is Sacred® and Motherhood is Sacred® program and works to assist parents in regaining a sense of self-worth, understanding and healing.

Addressing Family Violence and Abuse® (AFVA) was developed and implemented in 2018 to help parents understand forms of violence and abuse and how to heal and prevent this tragedy from occurring in their own family. Session topics include violence is true identity theft, anger and resentment, simple and willful rebellion, addictions, bullying, human trafficking and how to combat family violence and abuse.

Suicide Prevention (SP) is a 12-session course that will help individuals recognize the beauty of life. This unique approach highlights the power of love by having family, friends and professionals come together to assist those in need. With an emphasis on uplifting an individual's self-worth, while reminding them of their true personal identity, our goal is to bring each individual back to a purpose driven life. (Newest Curriculum)

Overview of NAFFA's Impact in 2022

NAFFA certified **351** new facilitators:

214 for Fatherhood Is Sacred®, Motherhood Is Sacred®

46 for Linking Generations by Strengthening Relationships®

91 for Addressing Family Violence and Abuse®

NAFFA Partners:

1. Casey Family Programs: <https://www.casey.org/>

Founded in 1966, Casey Family Programs works in all 50 states, Washington D.C., Puerto Rico, the U.S. Virgin Islands and with tribal nations across North America to influence long-lasting improvements to the well-being of children, families and the communities where they live. The Casey Family Programs organization is one of the largest foundations focusing on foster care and child welfare systems in the United States. As our partner, they have provided funding for many of our events and continues to be a support in NAFFA's work around the country.



2. NABEDC: www.NABEDC.com Contact: Kaaren Lyn Graves

Maintaining our third year with NABEDC, NAFFA continues to help those American Indians, Alaska Native, and Native Hawai'ian (AIANNH) business owners and entrepreneurs. Goals for NABEDC include fostering relationships and understanding the importance of entrepreneurship with those they nurture in their program.



NABEDC has signed a total of 478 business owners, entrepreneurs, and community partners in less than one year in operation to far exceeded their goal. This was based upon outreach efforts, community partnerships, and attending numerous events in person (pre-COVID-19) and online webinars. Visit www.NABEDC.com for more information.

3. Native Search Solutions: Mark Pooley – Founder/Executive Director

<https://www.nativesearchsolutions.org/>

Native Search Solutions works with MMIP Advocacy groups by offering a resource in their search for missing family members and help to liaison with law enforcement agencies navigating through in the investigative process. NSS has partnered with Native American Fatherhood and Families Association (NAFFA) and Biometrica to establish an MMIP fusion center. Located in NAFFA's' new office building, Suite #128 in Mesa, this fusion center is a place to meet with other anti-human sex-trafficking groups and collaborate their efforts as one focused resource.



4. Waterford.org: Contact person: Tiarrha Huerta

This organization teaches children the skills they need to be prepared for kindergarten through their UPSTART program. This program is available at NO COST to families of all backgrounds and is proven to be effective. All children who receive their academic start with Waterford UPSTART begin on the path toward success. Waterford is based out of Salt Lake City, Utah.



5. Kids Need to Read: Contact person -Jessica Payne

<http://www.kidsneedtoread.org/> Kids Need to Read works to create a culture of reading for children by providing inspiring books to underfunded schools, libraries, and literacy programs across the United States, especially those serving disadvantaged children.



6. Arizona Law Enforcement Outreach and Support

Contact person: Cindy Hill <http://www.arizonaleos.com/>

Arizona Law Enforcement Outreach & Support is the first of its' kind in "Collaboration and Fundraising Hub" for Arizona law enforcement and community members. They create new outreach programs and collaborate with existing programs that allow the law enforcement and the community at large to strengthen positive bonds and serve community needs.



7. Aloha Island Market: Owner JP Loelu partnered with NAFFA to create Mesa's very first South Pacific Island Festival on March 19, 2022.



Native American Fatherhood and Families Association Board of Directors



1. Matias Tafoya: Retired Mesa City Community Court Judge



2. Tom Freestone: Former member of the Arizona State Senate District 30



3. Steve Chucris: Arizona Restaurant Association
NAFFA Board Secretary and Treasurer



4. Thomas Intrierie: Mesa Police Commander
NAFFA Board Chair



5. Kevin Pooley: Salt River Pima Maricopa Prosecutor
Office in Domestic Violence



6. Rodney States: Attorney at Jellison & Robens, PLLC

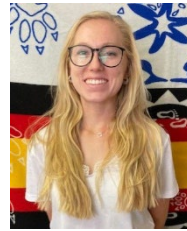


7. Doreen Garlid: Member of Tempe City Council

New Staff Hired in 2022:



Carly Farabee:
Facilitator Coordinator



Lauren Fields:
Executive Administrative
Assistant



Susan Ellsworth:
Administrative Assistant



Alyssa Norris: Personal
Administrative Assistant



Manuel Padilla:
Grounds Keeper/
Maintenance

Awards:

On October 14, 2022, **Al Pooley** was presented the Kent C. Ware Lifetime Achievement Award by the Arizona American Indian Excellence in Leadership organization. This event was a great opportunity for Phoenix to get to know Al Pooley. He rode and walked along in the Native American Connections 39th Annual Parade. The nominee for this award demonstrates dedication, leadership and commitment to the advancement and development of the cultural, educational, social economic or political welfare of the American Indian community. Congratulations Al.



Certified Facilitator Trainers:

NAFFA is increasing the number of certified facilitator trainers to help with the expansion of our programs and services across the US and Canada. They include:

Mike Duncan: Round Valley Indian Tribe, Woodland California

Katie Ray: Washoe Tribes of Nevada and California, Monterey Park, California

Ian Petershoare: CCTHITA Tribe, Juneau, Alaska
Terry Medina: Winnebago of Nebraska, Winnebago, Nebraska
Stephanie and Joseph White Eagle: Ho-Chunk Nation, Baraboo, Wisconsin
Jean Swanson: Sitka Tribe of Alaska, Sitka Alaska
Cheryl Bearchild: Choctaw Nation of Oklahoma, Yreka, CA
Chris Kill: San Carlos Apache, Fountain Hills, AZ
Collin Bird: Saskatchewan, Canada
Cheryl Honnie: Diné (Navajo), Rough Rock, AZ
David Pratt: Gila River Indian Community, Sacaton, AZ

Native Hoop Magazine: This beautiful publication has requested NAFFA to contribute monthly articles about Native issues and strengthening the family. NAFFA submitted eight articles. See: <https://nativehoop.org/>

Webinars: NAFFA continued the bi-monthly webinar series in 2022. Topics were Fatherhood Is Sacred®/Motherhood Is Sacred®, Linking Generations by Strengthening Relationships® and Addressing Family Violence and Abuse®, The Process of Healing, Strengthening Families and Grandparents Raising Grandchildren. These webinars were presented in February, April, June, August, October and December.

Bi-Monthly Buzz Meetings on Zoom: With over 2,000 facilitators, NAFFA intends to stay in touch with our facilitators by scheduling periodic Zoom meetings. These meetings are an hour long and provide facilitators an opportunity to visit with other facilitators online, share ideas and exchange encouraging words. With Carly as our new Facilitator Coordinator, these Bi-Monthly Buzz virtual meetings were very successful. We will continue to schedule these virtual meetings into 2023.

Online Recertification: The recertification of our curriculum is very important to keep the standard of teaching NAFFA's curriculum consistent. The cost of travel and time away from employment makes in-office recertification very difficult. Our online bi-monthly schedule of recertification meetings have been very successful for all facilitators as they are able to reconnect with NAFFA and review the important points of all three curricula.

Seminars 2022:

Learning Together Seminar: Hawaii April 28-29 at the Moana Hotel by Mantra

Strengthening Families Seminar: Rapid City, South Dakota at the Oaye Luta Okolakiciye

Funding from Grants and Sponsorships for 2022

1. Albertson's Foundation: Food for Homeless -\$2,000
2. General Motors: General Funds - \$700
3. Cook Native American Ministries Foundation: Sponsorship for Faith and Community Breakfast: \$500
4. Network for Good: General Funds: \$500
5. Casey Family Programs: Discretionary Funds: \$10,000

FIL Conference Sponsorships

Dave Scahill - \$500
Navajo Engineering Construction Authority - \$500
Intertribal Council of California - \$50,000
Palo Verde Republican Women – 2,000
Waterford - \$3,500
Wells Fargo – 3,000
Camelback Kiwanis Club – \$2,500
Sunrise Native Recovery – \$3,500
NAT-SU Healthcare \$20,000
Desert Diamond Casiono - \$3,000
Salt River Project - \$1,500

Feeding the Homeless:

Through the generous donations of Albertson's Foundation, we were given \$2,000 which was set aside for homeless lunches. With this funding, NAFFA staff was able to feed hundreds of Mesa homeless over the 2022 year. Finding homeless in local parks and other homeless areas, there was much gratitude from the recipients who received a sack lunch and bottles of water, especially during the summer months. This program will continue into 2023.

Events:

Faith/Community Based Breakfast

NAFFA sponsored our 4th annual Faith Community Breakfast on February 16 for members of the area religious and community groups. Al introduced NAFFA with a power point presentation which was very well received. Mark Pooley also spoke on his MMIP Fusion Center and his work at Native Search Solutions. Eighteen leaders from various faiths were in attendance.



Criminal Justice Breakfast

NAFFA sponsored our 4th annual Criminal Justice breakfast on February 17th which was well attended by surrounding police departments, judges and probation officers. This included Mesa PD, Gilbert PD, Apache Junction PD, and Tempe PD. All in attendance enjoyed presentations by Al about NAFFA and Mark Pooley about his MMIP Fusion Center and Native Search Solutions. Below Al presented a power point about NAFFA.



Healing Together Conference

Native American Fatherhood and Families Association joined Native Wellness Institute, White Bison, and Native Dad's Network in sharing an exemplary level of Indigenous programming throughout our Native Communities in sponsoring the first annual Healing Together Conference. This conference was held on April 5 -7, 2022 at the Cache Creek Casino Resort in Brooks, California. There were close to 400 in attendance.

This conference was unlike any other, with the power of four astounding organizations, to collaborate for the first time to focus on healing. The combined professional experiences, skills, approach, and use of Indigenous culture made this conference well worth attending.

Prevention, intervention, and treatment filled the void in education and services in wellness and was a powerful and appropriate response to communities worldwide. The conference also offered Continuing Education Units (CEU's) for attending.

NABEDC Grand Opening at the New NAFFA Office

NABEDC's new office at NAFFA Plaza was officially opened. Kaaren Graves, Peter Schwartz and Monica Villalobos from the Hispanic Chamber of Commerce in Phoenix, sponsored a "Meet and Greet" event on April 14th to showcase their new office. Healthy snacks were served and a visit from 2 staff from the Office of US Minority Business Development Agency in Washington D.C. There were 50 attendees who stopped by from the business community of Wenaha Group (construction company), Aloha Market in Mesa and several Native American area tribe representatives.



Pacific Island Festival

Aloha Island Market AZ in Mesa partnered with NAFFA to create the first **South Pacific Island Festival** on March 19. This event was organized by JP Loelu from Aloha Island Market. There were many hands who worked hard to make this happen including the City of Mesa, Walmart, Asian leaders, Pacific Island Chamber of Commerce, PK2AR, NABEDC and Island Liaison Inc. There were vendors of South Pacific crafts and clothes as well as roasted pork and chicken, Pacific Island donuts, and many other delicious foods from the islands. It was such a treat. The entertainment was educational as well as beautiful. Over 500 people attended the downtown Mesa event.



Mesa Chamber of Commerce Sponsored "Coffee Time"

The Mesa Chamber of Commerce sponsors a monthly "meet and greet" for local businesses called "Coffee Time". NAFFA sponsored this "Coffee Time" on May 26th with plenty of coffee and breakfast treats. With about 40 attendees, Amy Fa'atoafe spoke about NAFFA's programs to help strengthen families. Many were thrilled to hear of the success NAFFA has implementing our Fatherhood and Motherhood curriculum. Many business cards were shared along with invitations to meet again.



Grand Opening for NAFFA Wellness Center:

A well attended grand opening/ribbon cutting for the NAFFA LLC Wellness Center was held on Aug. 2nd. Over 100 people came to wish our staff well in opening NAFFA's first Intensive Outpatient Program (IOP) for adults in recovery.



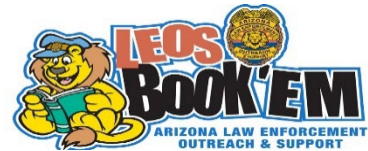
NAFFA Art Market:



To raise money for our Silent Auction at the Precious Gem Awards banquet, NAFFA sponsored an Art Market on October 1st, with 27 vendors of arts and crafts, jewelry, and food. Each vendor donated an item worth \$100 to offer in the auction. It was a busy day with many buyers and happy vendors.

LEOS Book 'EM

Beginning in September NAFFA partnered with the Law Enforcement Outreach and Support (LEOS) organization and “Kids Need to Read”, to sponsor a Read with a Cop event once a month. Volunteer Mesa Police officers read to children from picture books donated by “Kids Need to Read”. Popcorn and drinks are served, and children are given books to bring home.



Eighth Annual Native American Responsible Fatherhood Day On June 18, NAFFA sponsored a special day to honor and celebrate the importance of fatherhood and the important contributions that dads bring to strengthening families and communities.

Father's Day Festival: As a promotor of fathers and families, NAFFA along with EVIT (East Valley Institute of Technology) in Mesa sponsored our first Father's Day Festival on Saturday, June 18th (the day before father's day) on the EVIT campus. Food, games, and lots of activities for fathers and their children were



provided by 41 agencies. All fathers and the their families enjoyed an informative and fun day.



Toy Donation Drive:

This year NAFFA partnered with FMD Warrior in December to sponsor the **10th Annual Toy Drive** for families unable to provide toys for their children. After distributing toys, books and clothing to over 100 children at the NAFFA office, the remaing were donated to a nearby home for children in Phoenix.

18th National “Fatherhood is Leadership” Conference

November 2 through the 4th, 2022

Double Tree by Hilton in Mesa

With four areas of focus in workshop presentations, (Criminal Justice, Education, Health & Human Services, and Fatherhood and Motherhood) keynote speakers, and exciting entertainment, NAFFA's national conference 2022 was a great success.



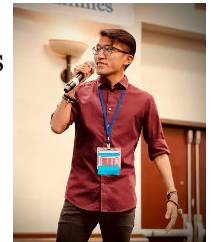
Confrence attendees gather to take a picture together.

Keynote speakers:

Captain Karen Heard: A citizen of the Choctaw Nation of Oklahoma and directs SAMSHA’s Office of Tribal Affairs and Policy. Kari spoke of SAMHSA programs and resources including grants to support the health and well being of Native American families. Programs included behavioral health equity, early intervention and treatment for people with behavioral health issues, early serious mental illness treatment location and trauma informed care.



Kyle Sumatzkuku: is a Hopi runner who inspired conference attendees with his story of becoming a champion cross country runner. Growing up in northeastern Arizona near Tuba City, he was motivated to run cross country, adopting a healthy lifestyle and incorporating fitness into his daily life. He placed 18th in the Boston Marathon this past year and hopes to qualify for the 2024 Olympic games.



Lunch Time Speaker on Fatherhood: James June

Our lunch time entertainment was provided by the humor of James June. He is a motivational speaker, comedian, actor and a NAFFA Certified Facilitator. James is an inspiration of success and involved fatherhood.



Deran Martienez was our special speaker who is also a facilitator. He touched the hearts of many listeners with his story of struggle and how he came to be a champion in the Mixed Martial Arts (MMA) organization. We are grateful for his work in NAFFA’s Wellness Center and wish him the best for future fights in the MMA.

Lunch Time Entertainment: Chi’Chino Spirit O’odham Dance Group

Originally from Gila River Indian Community from the village of Chi’Chino, this dance and singing group shared the songs and dances of the Akimel O’odham people taught to them by their great grandparents and relatives. These dancers invited the attendees to join them in a long line dance around the room.



Precious Gem Awards Banquet and Silent Auction

NAFFA had the opportunity to present six amazing people the “Precious Gem” award in honor of their life work. It was an honor to present these awards and learn of their unassuming, great examples of compassion, perseverance and positivity. These recipients have been a light to the world in



Dr. Leland Fairbanks
Rose Quartz Award



Wyly and Ka Wade
Agate Award



Sheriff Mark Lamb
Malachite Award



Susan Levy
Turquoise award



Monte Fox
Tiger's Eye Award

Tina Gray
Rhodonite Award



Silent Auction during the Precious Gem Awards Banquet: Thirty-three donated gift items and baskets created a wonderful array of many different items for our 2022 Silent Auction. Total sales for silent auction: \$1,879.

Social Media and Blog

NAFFA has been active on Facebook, Twitter, LinkedIn, Pinterest, Youtube and Instagram in 2021, posting inspiring messages, videos and events for our Parent Resource Center, seminars and workshops. Join us on any of those sites and get a message every day from NAFFA.

- Facebook: <https://www.facebook.com/naffastaff>; <https://www.facebook.com/Native-American-Fatherhood-Families-Association-203941116285466/>
- Twitter: <https://twitter.com/NAFatherhood>
- LinkedIn: <https://www.linkedin.com/groups/13571111/>
- Pinterest: <https://www.pinterest.com/nativeamericanfatherhoodandfam/>
- YouTube: <https://www.youtube.com/channel/UChs-ZGTNEprVFqMM1f3cLeA>
- Instagram: <https://www.instagram.com/nativeamericanfatherhood/?hl=en>
- Wikipedia: https://en.wikipedia.org/wiki/Native_American_Fatherhood_and_Families_Association

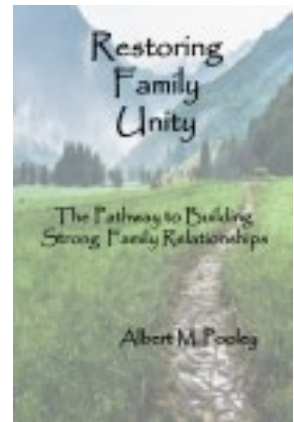
NAFFA's Blog: <https://www.nativeamericanfathers.org/blog> Check out our blog posts that offer inspiring messages for families.

NAFFA Online Store:

Our NAFFA Store is selling t-shirts, framed Native pictures, cooler carry bags and more. See our online store at: <https://www.nativeamericanfathers.org/shop-1>

Restoring Family Unity: Our book has been published over a year and has been a popular gift for many facilitators for those who finished their courses. A great gift for others who cannot attend classes.

Overview: Alcoholism, drugs, gangs and detachment are major issues in many families. Fatherhood is Sacred®/Motherhood is Sacred® by Albert Pooley has been teaching parents a role model not used by many therapists for the past 17 years. *Restoring Family Unity: The Pathway to Building Strong Family Relationships* is Fatherhood is Sacred®/Motherhood is Sacred® in book form. Understand how parents can lay the foundation against divorce, drugs, alcoholism and gangs. Learn the five principles important for parents to know in keeping their children safe and happy. Read about the many lives changed when they followed this program. See the vision of a better world with stronger families.



Total Book Sales for 2022: 205 books sold (406 books sold total since August 2021)

Calendar of Training for 2023:

FIS/MIS (Fatherhood is Sacred/Motherhood is Sacred)

Jan. 10-12, 2023, Honolulu, HI *

Mar. 7-9, 2023, Fresno, CA * (Fac. Mike Duncan) Mar. 20-22, 2023, Mesa, AZ/Virtual

May 10-12, 2023, Mesa, AZ /Virtual

Jun. 5-7, 2023, Seminar Location *

Jul. 24-26, 2023, Seminar Location *

Oct. 2-4, 2023, Mesa, AZ/Virtual

LGSR (Lining Generations by Strengthening Relationships)

Feb. 1-3, 2023, Mesa, AZ/Virtual

Apr. 17-19, 2023, Mesa, AZ/Virtual

Aug. 14-16, 2023, Mesa, AZ/Virtual

Oct. 4-6, 2023, Mesa, AZ/Virtual

AFVA (Addressing Family Violence and Abuse)

Mar. 22-24, 2023, Mesa, AZ/Virtual

May 8-10, 2023, Mesa, AZ/Virtual

Aug. 16-18, 2023, Mesa, AZ/Virtual

Sep. 18-20, 2023, Mesa, AZ/Virtual

Dec. 4-6, 2023, Mesa, AZ/Virtual

SP (Suicide Prevention)

Jan. 10-12, 2023, Honolulu, HI *

Jan. 30- Feb. 1, 2023, Mesa, AZ/Virtual
Apr. 19-21, 2023, Mesa, AZ/Virtual
Jun. 5-7, 2023, Seminar Location *
Jul. 24-26, 2023, Seminar Location *
Sep. 20-22, 2023, Mesa, AZ/Virtual
Dec. 6-8, 2023, Mesa, AZ/Virtual
*in-person only

Please register on-line (<https://www.nativeamericanfathers.org/training>) to attend or call our office at 480-833-5007 and ask for Cheryl.

Recertification

Feb. 21, 2023
Apr. 11, 2023
Jun. 20, 2023
Aug. 22, 2023
Oct. 17, 2023
Dec. 12, 202

National Fatherhood is Leadership Conference - November 7-9, 2023